

IMPACT

IMproving
Participant
Appreciation through
Communications and
Technology

IMPACT PROGRAM

Participant Education & Communication

How do you empower employees and get them excited about their equity plan?

As more participants begin to receive equity as a workplace benefit, they often seek help to better understand its value and how their equity works.

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We have been able to communicate our equity programs effectively as a result of collaborating with this expert team. Infinite Equity developed a mobile-enhanced microsite for our employees to access information about our ESPP, including terms, conditions, and benefits to gain a better understanding of our ESPP.

Cherie Curry | Hilton ”

Boost Plan Participation with IMPACT:

- Booklets (FAQs)
- Interactive Videos
- Microsites
- Office Hours
- One Pagers
- Statements
- Training Decks
- Webinars
- And More...

What Sets Infinite Equity's IMPACT Program Apart?

Custom Communication Plans

Tailored communication that meets employees at the right time in the award lifecycle, ensuring your employees receive information when they need it most, fostering a deeper connection with their equity journey.

Modern Technology

Cutting-edge tools simplify decision-making, offering real-time visibility and enhancing overall understanding of equity opportunities.

Actionable Roadmap

Our roadmap guides companies to build a culture of ownership through increased equity participation and engagement.

IMPACT Solves Some of the Most Common Equity Plan Hurdles

Infinite Equity's IMPACT program is designed to break through the noise and complexity to improve participants' appreciation of their equity compensation through effective education, communication, and technology.



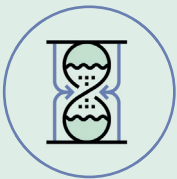
Clarity Around Tax Obligations

Clear communication can educate employees on tax implications, preventing unexpected burdens and fostering informed financial decisions.



Improved ESPP Participation

Effective and accessible information and communication can demystify plan details, boosting participation and satisfaction.



Post-Layoff Equity

Deliver transparent, detailed communication to laid-off or terminated employees that helps them through their options, easing transitions.



Long-Term Incentives

Strategic communication can highlight the true value of long-term incentives, enhancing employee engagement and retention.



Reassurance During Special Transactions

Tailored communication strategies can clarify mergers or acquisitions and reassure employees, ensuring smooth transitions during corporate restructuring.



Let Infinite Equity Fuel Performance with Tailored Equity Solutions

Founded in 2019, Infinite Equity is a leader in its field, providing professional advice and technology-enabled solutions that allow businesses to create and support a prosperous ownership culture. Infinite Equity is known for its success in assisting companies to increase the effectiveness and return of their equity programs, believing that equity compensation drives performance and fuels success. To learn more about Infinite Equity's employee ownership solutions visit <https://www.infiniteequity.com> or scan the QR Code.