



Equity Plan Design

Are you ready to fuel innovation with an equity plan designed to move your business forward?

Our streamlined process ensures your equity plan is a strategic asset in your organization's growth, avoiding administrative complexity or unintended outcomes.

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Our ESPP program was redesigned by Infinite Equity with enhanced features that further benefit our employees. Infinite Equity listened to our specific needs and developed a variety of crisp and clear training materials that increase both perceived value and participation in the program.

Jill Stipanov | *Qualcomm* ”

Plans Designed to Meet Your Goals

Our experts understand the importance of designing unique equity plans on a one-to-one basis using our proprietary creative process. The process starts with defining your specific goals and objectives, shaping key decisions on award features and compliance. We then employ historical back-testing and rigorous testing for goal alignment before moving to secure necessary approvals and ensure smooth implementation.

Experts in a Wide Range of Design Solutions:

- Stock Options
- Full Value Awards
- Phantom Equity and Cash Plans
- Profits Interests
- Performance Awards
- Employee Stock Purchase Plan

Tailored Solutions for Private and Public Companies

Private Companies

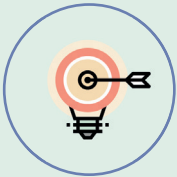
Tailored plans to attract talent, manage ownership dilution, and prepare for liquidity events.

Public Companies

Regulatory compliance and shareholder alignment, with a focus on driving employee engagement and performance.

A Well-Designed Equity Plan Can Ignite Innovation and Unlock Your Full Growth Potential

Whether you're embarking on your initial venture into equity compensation, revitalizing an existing plan, incorporating performance awards, expanding from local to international equity, or establishing an Employee Stock Purchase Plan – Infinite Equity has expertise in every facet of equity compensation. Your equity plan should unlock your organization's potential and:



Be Designed for Your Goals and Objectives

A well-crafted equity plan begins by defining your goals, providing a clear framework to guide all subsequent decisions including regulatory, tax, and administrative efficiencies.



Include the Right Award Features

We work with you to determine the remaining plan design decisions using competitive practices data and an understanding of compliance and implementation considerations.



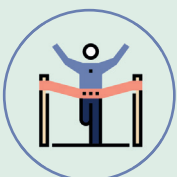
Use Historical Back-Testing and Rigor Testing

We examine hypothetical payouts of new design historically and test the rigor of the goals.



Smooth Approval and Implementation

From defining goals to implementation, our end-to-end process ensures a smooth transition with buy-in from your Management, Board, and Shareholders.



Inspire Employees to Reach Their Full Potential

A well-designed plan can engage employees, enhancing motivation and commitment.

 INFINITE EQUITY

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Let Infinite Equity Fuel Performance with Tailored Equity Solutions

Founded in 2019, Infinite Equity is a leader in its field, providing professional advice and technology-enabled solutions that allow businesses to create and support a prosperous ownership culture. Infinite Equity is known for its success in assisting companies to increase the effectiveness and return of their equity programs, believing that equity compensation drives performance and fuels success. To learn more about Infinite Equity's employee ownership solutions visit <https://www.infiniteequity.com> or scan the QR Code.